

2012 Auction Fast Facts!

SAVE THE DATE:	Saturday, March 31st, 2012
THEME:	To reflect the learning theme of "EARTH" .. Our theme is "Just Dig It!"
TIME:	6-10 pm
LOCATION:	<u>Shoreline Center</u> 18560 1st Ave NE Shoreline, WA 98155
FESTIVITIES:	Dinner, auction, no host bar, silent auction, laughter, night out, raffle, need we say more? It's a big party!
AUDIENCE:	Families, friends, relatives and alumni of RNCS. Fill a table with your family!
QUESTIONS? CONTACT:	Auction Chair: Sherry Edwards Rncs.auction@gmail.com

Auction Top Sellers List:

These are the items that have proven to be top sellers!

Childcare, Kids Parties, Games & Activities for kids
Experiences: Dinner at the firestation, day at art studio
Catering, gourmet meal, or special dish
Classes (cooking, music, art, jewelry, knitting)
Construction/ Handyman, Painting, Design for the home
Cruises , Boat Outings, fishing trips, float plane ride
Dinners in Unique Spots, or with local "celebrities"
"For a Year" Items (flowers, car washes, lattes, cookies, wines, or babysitting, 1x per month, for a year!)
Yard & Garden Supplies/Services
Sports Outings/Trips (Golf, kayaking, horse riding)
Home Décor Items
Luxury Train Trip, Mileage points on Airlines,, Hotel
Musical Instruments, concerts, symphonies
Outdoor Gear, Outdoor Adventures
Parties (Dinner, wine tasting, chocolate making,)
Professional Services: computer work, legal
Quilts & Knitted Items, handmade art
Romantic Retreats
Shopping Sprees
Gift Certificates: Restaurant, Spa, Grocery, Amazon
Sports Tickets or Collectibles

Professional Sponsorship!

Know a local business that would love an advertising boost? Businesses can donate directly to our nonprofit parent group, and we will include an advertisement (with logo/photo/etc) in our catalog!
Offer businesses our Sponsorship Form– and thank them for supporting local schools!

WELCOME TO THE ROOM NINE AUCTION "HOW-TO" !



Ready Room Nine?
Let's
DIG IN for our kids!!

This Includes:

- Painless Procurement
- Procurement Tips & Ideas
- List of Top Auction Sellers
- Auction Fast Facts

2012 RNCS PIE/PTSA Auction– “Just Dig It!”

Huh?

It's an Auction, silly!

You either donate (or find businesses/friends to donate) items to our school. Then we have a big party, invite everyone we can think of, and over the course of a delicious meal, three silent auctions and one live auction– we raise enough money to support all of our unique programs!

EACH FAMILIES PART: We ask each family to donate or procure one item worth \$100, or two worth \$50. It's easy– don't panic. 😊

PAINLESS PROCUREMENT 101

Everyone is a Potential Donor, Sponsor or both. Think of your employer, local business, professional friends and family.

Make Contact—GO FOR IT! Come up with a two sentence “script” and just use that over and over. Mine was: *“Hi, I am a parent from Room Nine Community School, a K-8 school in Shoreline. Our school is one of the last to keep outdoor education as a priority, do you have an item to donate to our auction which directly supports our outdoor education program?”* I think I only got two people who said No. It was fun!



Stop Where You Shop: Businesses that YOU support are more likely to support you back. Tell them that you shop there! (Hairdresser, auto mechanic, music instructor, restaurants, boutiques, vacation homes, grocery stores, unique stores)

Consider companies you order from or work with through your job.

Be practical: Think of items we will all buy anyway. (Oil changes, haircuts, babysitting, grocery certificate, birthday party venues, gifts, etc.)

Good to know: It's a tax deductible donation, to our non profit parent group. All donors will be thanked and recognized in all auction materials. Corporate Sponsorship is a great cross promotional tool.

THINGS YOU CAN DONATE:

Donate a service: for example, if you garden, purchase or procure 100 flower bulbs and donate your time to plant them.

Donate your time: offer babysitting for a night out, a family meal, or gourmet dessert.

Donate lessons/consulting time for a skill you have (e.g., computer consulting, sewing or knitting lessons, babysitting, etc.)

Create a themed-basket for the kitchen, holidays, a neighborhood, art supplies, kids games, or a certain aged child.

Donate something made by hand: by you or someone you know.

MAKE IT EASY!

Keep donation and sponsorship forms on hand at all times (i.e., in your purse, briefcase and car).

Make a list of all your prospects. (Self, friends, family and business contacts,) and then work that list. It's fun to see how many people want to support kids!

Procure with a friend: grab coffees and walk your favorite shopping strip, you can encourage each other as you go!

DONATION FORM TIPS

*Donation forms will be sent home, and extras will be in the office.

• **Accuracy.** Provide accurate information in every box. Accurate information is of utmost importance both to acknowledge the donor and for the potential buyer of the item.

• **Details, Details.** Provide relevant details in the description box. Describe color, size, contents, and material, as appropriate. Include any restrictions on services, travel, and accommodations. Include the item's value, and estimate when unsure.

• **Donors keep a copy** of the Donation form as a receipt for their records. Securely **fasten the RNCS portion of the donation form to the donated item** along with any promotional materials and bring to a community meeting.

• **Deliver** completed donation forms and items to RNCS no later than Friday, March 9th, 2012.



Thank You for making this a huge success!